Top designers choose Zip

Sydney design practice, Bluesky Creative loves the convenience of having boiling and chilled filtered water on tap in its new offices.

>> Multi-disciplinary design practice, Bluesky Creative, has been around since 1984, but only recently moved their studio from trendy Paddington in Sydney to the industrial landscape of Mascot.

Bluesky is designing an exciting new product for Zip

Depending on which way you look at it, they are either bucking the trend (inner suburban Surry Hills is the designers' mecca in Sydney these days) or they're sharing the same patch as their client base.

Director, Mark Armstrong, says that with 70% of their clients overseas, it doesn't matter where Bluesky's offices are located – but it does for him because he lives south of Sydney and the move has halved his driving time.

Bluesky has an outstanding portfolio that includes domestic appliances, information technology, office furniture, spas, scooters, professional products, exhibition and urban design – not to mention the 2000 Olympic Torch. Their spacious new, two-storey studio has a simple elegance to it, offering the ideal amenity to its team of industrial designers, graphic designers, environmental specialists, engineers and multi-media experts.

The stylish kitchen also boasts a stainless steel Zip Hydroboil instant boiling water heater and a Zip Chill Tap for filtered chilled water – completely appropriate, since Bluesky are designing an exciting new product for Zip. So, watch this space!

"Our new Hydroboil is so convenient." says Mark. "We don't have to wait around for water to boil. You can make tea or coffee in an instant. The Chill Tap is great for filtered water and saves money because there's no more need to buy bottled water." ■

01 A display of Blueky products

02 Bluesky kitchen with Zip Hydroboil

03 Bluesky studio

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