

BOILING POINT

Published by Zip Heaters (Aust.) Pty. Ltd.

Australia's Prime Minister praises Zip.

Prime Minister, Mr. Bob Hawke, sent this message on the eve of the Zip exhibition in West Germany.



Australia's Prime Minister pictured with Michael Crouch, M.D. and Stephen Brewster, Deputy M.D.

"Your company's efforts – with its commitment to innovation and excellence – should do much to enhance Australia's international reputation in the field of appliance manufacture.

"The Domotechnica Exhibition being held in Cologne, West Germany, provides an outstanding opportunity for the world's leading appliance manufacturers to exhibit products of quality and ingenuity internationally.

"I am pleased to hear that Zip Heaters Pty Ltd will be displaying its products at this prestigious event, particularly as the product was originally formulated and designed in Australia.

"Congratulations on your outstanding success and best wishes for the future."

Why the show never waits for water to boil at the Sydney Opera House

Everyone knows the show must go on! So when a Star calls for a quick cup of tea or coffee before the curtain rises, the Opera House's Zip Hydroboils oblige with boiling water instantly!



But you don't have to be an opera star to enjoy Zip service. Zip Instant Boiling Water is making life easier right now in offices, hospitals, schools, hotels and private homes throughout Australia and around the world.



Australia's new Parliament House is so technologically advanced, only Hydroboil would do!



Throughout all the planning of this landmark building out-moded concepts have given way to new.

So it was inevitable that the forward looking Architects would look for the most advanced services available. In the field of boiling water they could find nothing to equal Zip.

Zip Hydroboils give boiling water instantly for the thousands of cups of tea and coffee required round the clock in the new Parliament House. And Zip Hydroboils give boiling water instantly in the House's complex kitchens.

Zip technology literally produces boiling water for the nation's Representatives faster than they can dial the world!

The story behind the Zip Hydroboil

An invention from Australia that has eluded mankind for centuries: instant boiling water 24 hours a day!

Until Zip recognised the need to provide instant boiling water at the touch of a tap, people have been waiting for water to boil – literally for centuries!

Michael Crouch, Managing Director of Zip Heaters (Aust.) Pty. Ltd., says, "At last the days of the kettle, urn and coffee bar have finally come to an end."

**NO FILLING!
NO WAITING!
NO STEAM!**

Zip Hydroboil is revolutionising tea and coffee drinking habits around the world.

Many man-years ago Zip Heaters' dedicated team set about designing and developing a world first.

Why hasn't it been done before? It's a valid question. The problem has been inventing an accurate temperature control to keep the water supply economically at boiling point whilst being completely steam free.

The secret lies in Zip's patented temperature and safety controls which maintain the water within 1°C of boiling point at all times. These unique features, in addition to being fully automatic and self filling, have given this product the impetus to catapult it on to the world market.

Winning world acclaim.

Zip Hydroboils are revolutionising tea and coffee drinking habits around the world.

'And that's just the beginning,' says Michael Crouch, Managing Director. 'Hydroboils are making life so much easier in Singapore, Hong Kong, the Philippines, the U.K. and across Australia where Zip has been established for over 40 years.'

Learning how to get coffee and tea *instantly* in the Philippines



Zip Miniboil's technological secrets shown to Manila Salesforce.

They're finding out about Zip's world-patented temperature controls that keep the water within 1°C of boiling point and how they can further the sales of this exciting new innovation to the 55 million people living in the Philippines.

Now every cup saves money at the AMP – Australia's largest insurance company

And everyone enjoys their tea or coffee when they want it.

AMP Office Service Manager, Brian Peters believes that a good manager reduces labour and maintenance costs wherever possible – and keeps staff satisfied with facilities.

Zip Instant Boiling Water has done both at the AMP Sydney Head Office! 1300 people never have to wait for kettles or urns to boil. That was a huge time-saving in itself. And by replacing coffee bars in the AMP skyscraper with Zips, hundreds of man-hours wasted in filling and servicing the coffee bars were saved.

Cup after cup, Zip Instant Boiling Water renders big savings for any organisation – large or small.

Hyatt Hong Kong makes the money saving switch to Zip

Hotel Management, looking for a better way to solve the everyday tea making headaches in their hotel can take a tip or two from Hyatt Regency, Hong Kong.



The Hyatt Regency tried a number of approaches before hitting on the ideal solution. Juergen Wolter, Hyatt Regency, Hong Kong, describes the story as "the natural progression towards giving our guests international service. Instant boiling water is now available for coffee, tea and providing water when and where they want it.

The Hyatt installed Zip Hydroboil Instant Boiling Water Heaters throughout this luxurious 5 Star Hotel. In the tradition of giving first class service every pantry now has a hydroboil giving instant boiling water at the touch of a tap, all day every day!



Zip engineers win Advance Australia Award

Raymond Massey, Head of Manufacturing and Leonard Newsam, Development Engineer, received the Advance Australia Award for services to Australian manufacturing and export.

Zip pioneered the research, development

and manufacture of Zip's radical Instant Boiling Water Heaters, now exported around the world.

The coveted Award was presented by the Governor of NSW at Sydney's Government House.

Zip sales on the boil in Singapore



Zip Instant Boiling Water Heaters are installed throughout Singapore's Housing Development Board's new building. Zips replace the slow Hot Pots for tea making, bringing new convenience to the 2000 staff members.

And here are some of the other leading Singapore organisations benefiting right now from Zip's amazing operational economies: Singapore General Hospital, Chartered Industries, American Hospital, Kwong Wei Siew Hospital, Changi Airport, Union Carbide, plus a long list of offices, factories, hospitals and schools.



Michael Crouch, Zip Managing Director and Stephen Brewster, Director, Sales & Marketing, receive The New South Wales Export Award from The Hon. Nick Greiner, Premier of N.S.W.

Prestige organisations install Zip around the globe

Airports

Brisbane Airport
Changi Airport
Hong Kong Airport
Melbourne Airport
Sydney Airport

Banks

ANZ Banking Group
Bank of America
Barclays Bank
Citibank
Manufacturers Hanover Trust Bank
Post Office Savings Bank, Singapore
Reserve Bank of Australia
Standard Chartered Bank
Westpac Banking Corporation

Factories

Alcan Aluminium Ltd.
Fosters Beer
Mitsubishi Australia Ltd.
Rolex
Tomlinson Industries Ltd.
Toshiba
Unilever Ltd.
Union Carbide

Hospitals

American Hospital, Singapore
Canossa Hospital, Hong Kong
Kwong Wei Siew Hospital
Royal Prince Alfred Hospital
Royal Hospital, Sultanate of Oman
Singapore General Hospital

Hotels

China Merchants Hotel, Hong Kong
Furama Hotel, Singapore
Hotel Oberoi, Sri Lanka
Hyatt Regency, Hong Kong
Mirage Resort, Surfers Paradise Australia
Ramada Renaissance Hotel, Hong Kong
Regent Hotel, Sydney

Offices

British Broadcasting Corporation
Canon
Housing and Development Board
Headquarters, Singapore
Inchcape Building, Hong Kong
Japan Medical Supply
Manila Electric Company
Qantas Airlines
Woolworths Ltd.

Choose Zip Hydroboil and help save the world's energy.

Every 1,000 Hydroboils in operation (when compared to urns) save a staggering amount of electricity: the equivalent of turning off all the lights in Sydney and Melbourne for one hour!

Imagine that world wide!

World competitive manufacturer

Zip Hydroboils are already available in 15 countries around the world.

Zip has set itself the goal of expanding Zip Hydroboil sales throughout the world.

Part of this objective is gaining ISO 9002 quality accreditation as a World Competitive Manufacturer by June, 1992.

So Zip has implemented not only quality control procedures and documentation, but a Quality of Performance Philosophy from Managing Director to Shop Floor Personnel.



FOR HYDROBOILS PLEASE PHONE:

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